

# Seven Campaign Specifics

- Ran from August 19<sup>th</sup> to November 18<sup>th</sup>
- Website tracked points and prizes
- 1043 participants by final week
- Involved multiple campus departments
- 30 local businesses donated prizes



# Faculty Evaluation results

*Agree or Strongly Agree*

*n=73*

- 86% would participate again
- 84% increased awareness of ISU events
- 79% increased awareness of other wellness dimensions
- 44% increased involvement with ISU



# Student Evaluation results

*Agree or Strongly Agree*

*n=129*

- 79% would participate again
- 68% increased awareness of ISU events
- 73% increased awareness of other wellness dimensions
- 43% increased involvement with ISU

