

Building Alliances Through Global Entrepreneurship

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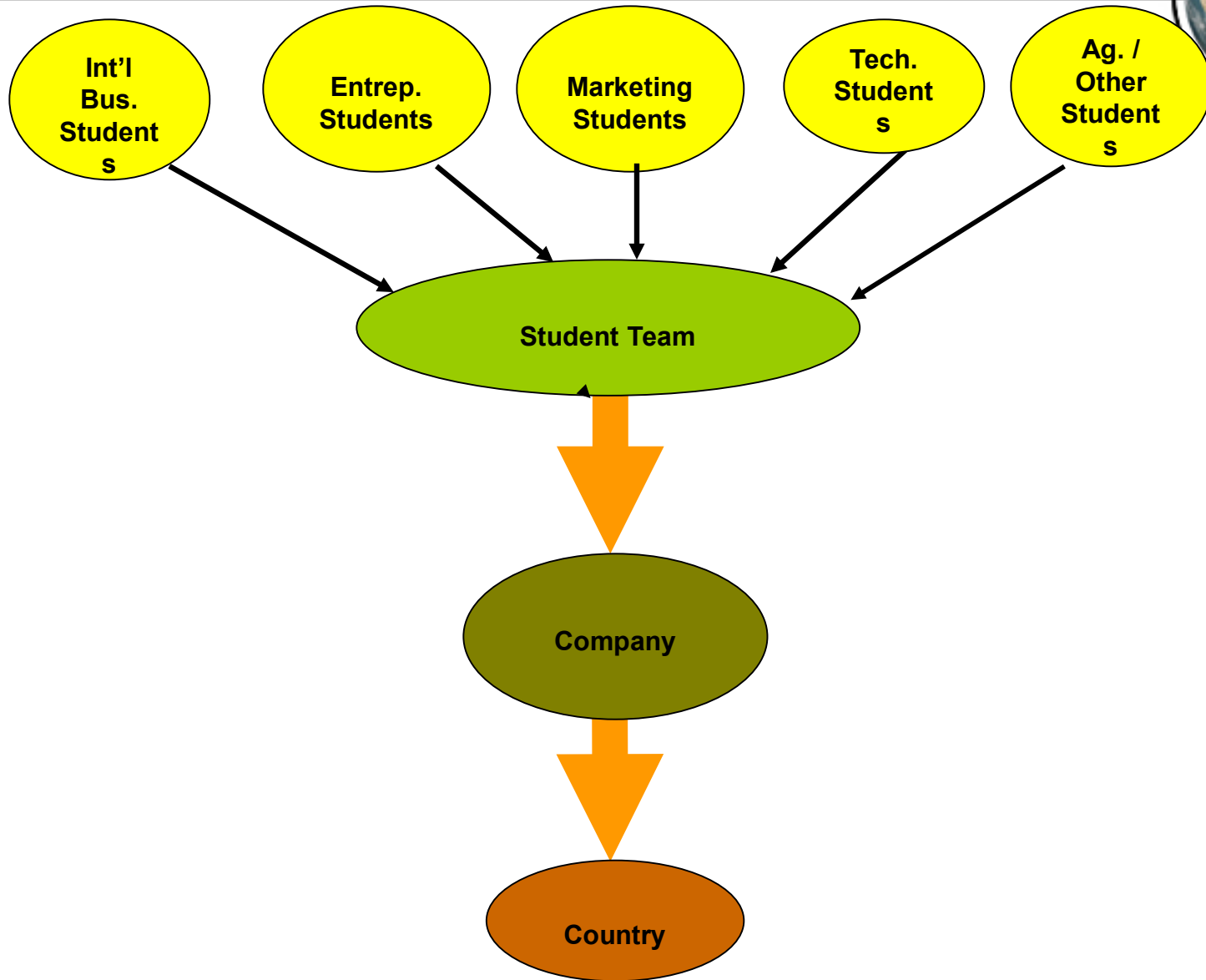


Crossing Disciplines / Crossing Boundaries



- Educating Illinois emphasizes interdisciplinary approaches and partnerships with business and industry.
- China, China, China. Everything is made in China!
- Question: How do we prepare students to compete in an increasingly global and competitive environment?

Likely Program Structure



Program Structure



- Spring Semester Seminar Format: Students Work with Illinois Based Company & Gain Knowledge of Product(s) Possessing Export Potential.
- Summer Session: Student Team Visits a Country to Conduct Market Research on Viability of Product.
- Team Presents Company with its Findings.

Mission and Goals



- Strengthen connection between theory and practice
- Facilitate transition to workplace
- Strengthen Illinois businesses
- Develop new overseas markets
- Bring recognition to ISU

Potential Sources of Support



- AgriFirst (Illinois Department of Agriculture)
- USDA (Emerging Markets Programs)
- U.S. Grains Council
- Corngrowers' Association
- Trade Missions
- Participating Businesses
- Coleman Foundation
- Private Industry