

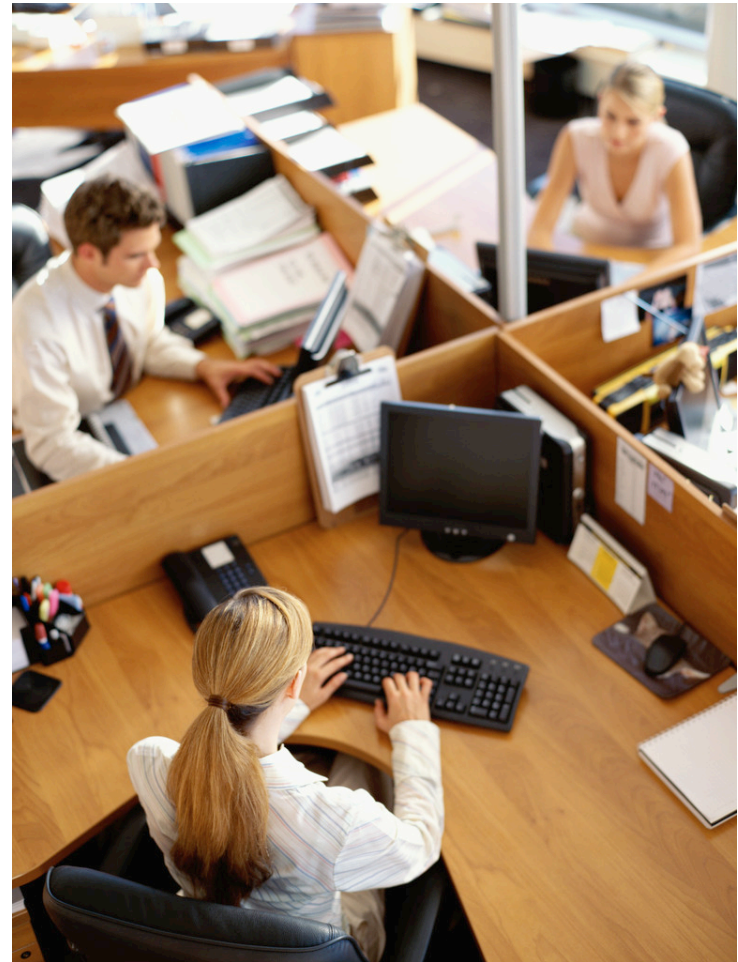


Field Experiences in Communication Professions

The School of Communication's professional practice program emphasizing internships.

SoC Field Experiences: The Goal

- High-quality professional experiences for School of Communication students.



Qualifications

- Academic
 - 2.5+GPA (mostly)
 - Complete basic major courses
- Internship for credit
 - You find an experience YOU want.
 - 48 hours minimum per credit hour earned.
 - 1st internship for credit = 3 hours.
 - Raise the GPA: you get credit and most get an “A”
 - You are encouraged to do more than one internship.



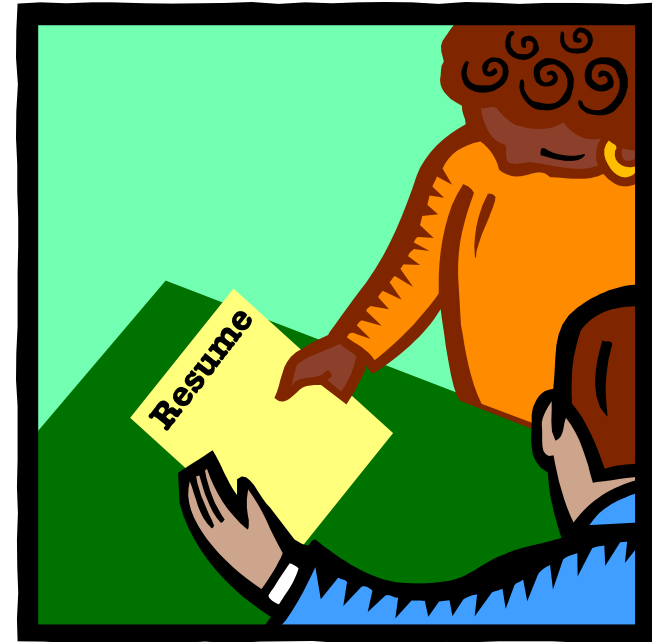
School of Communication

- Spring 2011 SoC grads
 - 80 pct. with at least one internship for credit.
 - National average was 31 percent.
- 389 total internships in 2011
 - Spring 138
 - Summer 133
 - Fall 118
- Rave Reviews
 - Students
 - Internship providers
 - Future employers



Our Support

- Search advising & assistance
- Enrollment Assistance
 - One form application for permit
 - Counseling on hours
- Support
 - For students
 - For supervisors
- Evaluation
 - Mid-term & final
 - One page, open-ended questions



Unique Characteristics

- Visit 50-60 interns/supervisors each summer.
- Supporting multiple internships (but not requiring them).
- Encouraging students to “start early.”



Challenges

- Promoting Value
 - To students
 - Start early
 - Dream big
 - Past parents
- Keeping Up
 - Academic Requirements
 - Reflective Essays
 - Evaluations (mid-term, final)



Your Questions, Suggestions

- Discussion 😊



Field Experiences: Out There ...

▣ ISU SOC student internships in Summer 2011

- Comcast Sports Networks
- The Children's Discovery Museum
- State Farm Insurance
- COUNTRY Financial
- Marie Claire Magazine, New York, NY
- The Style Network, Los Angeles, CA
- USA Today, Washington D.C.
- Six Flags Great America
- State Sen. Bill Brady's Office
- WLUP Radio, Chicago
- Great Plains LIFE Foundation
- Enterprise Rental Car
- School of Communication Promotions
& Development Team (COM Week)

