



Tweeting, Trending, and #Hashtags

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Overview

- Twitter lingo
- Incorporating Twitter into the classroom
- Implementing Twitter into your course

What is Twitter all about

- Social network and microblog created in 2006
- 140 characters (tweet)
- 500 million registered users as of 2012
- 340 million tweets daily
- 40% pointless babble (social grooming)
- 38% conversational

Twitter Lingo

- Tweet
- Tweep
- Trending
- Hash tag
- RT (retweet)



Incorporating Twitter into the Classroom

- Make an assignment
 - 3 tweets to @docselkow by February 28th
 - #course name (#InjBio)
 - Use current event (presidential inauguration), course topic (athletic injuries), discussion to article posted by instructor
 - Helped me become familiar with Twitter
 - Students use an avenue of communication already familiar with

Incorporating Twitter into the Classroom

- Post video, picture, article you come across and want to share
 - Encourages discussion outside of classroom
 - Learning beyond class time
 - Reiterate confusing topic in class

Incorporating Twitter into the Classroom

- Reminders, updates, extra credit, encouragement
 - Reminders of important dates for assignments, quizzes, exams
 - Updates to the course
 - Extra credit opportunities (1st person to respond with the correct answer)
 - Positive feedback to class, individual

Implementing Twitter into your Classroom

- Spend 5 minutes outlining an idea to incorporate Twitter into one of your courses this semester
- Spend 2 minutes discussing your idea with the person next to you and give each other feedback
- Time permitting, a few of you may share your idea with the group

Conclusion

- Do not be afraid to learn something new
 - Get feedback from students to see how it is working
 - Be as detailed as possible, so the students know what to expect
 - Have fun!
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- Remember to tweet about the symposium #ISUCTLT2013