Tweeting, Trending, and #Hashtags

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Overview

• Twitter lingo
• Incorporating Twitter into the classroom
• Implementing Twitter into your course
What is Twitter all about

• Social network and microblog created in 2006
• 140 characters (tweet)
• 500 million registered users as of 2012
• 340 million tweets daily
• 40% pointless babble (social grooming)
• 38% conversational
Twitter Lingo

- Tweet
- Tweep
- Trending
- Hash tag
- RT (retweet)
Incorporating Twitter into the Classroom

• Make an assignment
  • 3 tweets to @docselkow by February 28th
  • #course name (#InjBio)
  • Use current event (presidential inauguration), course topic (athletic injuries),
    discussion to article posted by instructor
  • Helped me become familiar with Twitter
  • Students use an avenue of communication already familiar with
Incorporating Twitter into the Classroom

• Post video, picture, article you come across and want to share
  • Encourages discussion outside of classroom
  • Learning beyond class time
  • Reiterate confusing topic in class
Incorporating Twitter into the Classroom

• Reminders, updates, extra credit, encouragement
  • Reminders of important dates for assignments, quizzes, exams
  • Updates to the course
  • Extra credit opportunities (1st person to respond with the correct answer)
  • Positive feedback to class, individual
Implementing Twitter into your Classroom

• **Spend 5 minutes outlining an idea to incorporate Twitter into one of your courses this semester**

• **Spend 2 minutes discussing your idea with the person next to you and give each other feedback**

• Time permitting, a few of you may share your idea with the group
Conclusion

• Do not be afraid to learn something new

• Get feedback from students to see how it is working

• Be as detailed as possible, so the students know what to expect

• Have fun!

• Remember to tweet about the symposium #ISUCTLTLT2013