

JOURNEY TO THE MIDDLE OF THE LARGE CLASSROOM

MAYBE TO MY STUDENTS' HEARTS





HOW DO I...

CONVINCE THEM MY STUDENTS?
CONNECT WITH THEM AS INDIVIDUALS?
ENGAGE THEM WHEN ASKED FOR HELP AND I CARE?
GET TO KNOW THEM IN THE CLASSROOM?



GETTING TO KNOW MY STUDENTS

- **LEARNING NAMES**
 - **NAME TENTS**
 - **SEATING CHARTS**
 - **PROFILE PICTURES**
 - **LEARNING ABOUT MY STUDENTS**
 - **STUDENT SURVEYS**
 - **DISCUSSION FORUMS**
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LETTING MY STUDENTS GET TO KNOW ME

- **MY BIO AND APPROACH TO TEACHING**

- **MY PATH TO TEACHING AT ISU**
 - **TEACHING AND LEARNING ARE BOTH ACTIVE**
 - **COACH AND TOUR GUIDE ANALOGIES**
 - ***“LEARNING IS NOT A SPECTATOR SPORT. STUDENTS [...] MUST TALK ABOUT WHAT THEY ARE LEARNING, WRITE ABOUT IT, RELATE IT TO PAST EXPERIENCES, APPLY IT TO THEIR DAILY LIVES. THEY MUST MAKE WHAT THEY LEARN PART OF THEMSELVES.”— CHICKERING & GAMSON***
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ENGAGING WITH THE MATERIAL

- **MARKETING FLYER**
 - **[ACCOUNTING 131 FLYER.PDF](#)**
- **IMAGES, HUMOR, AND “FUN” ACTIVITIES**
- **QUOTES AND REAL WORLD EXAMPLES**
- **TICKET IN & MUDDIEST POINTS**

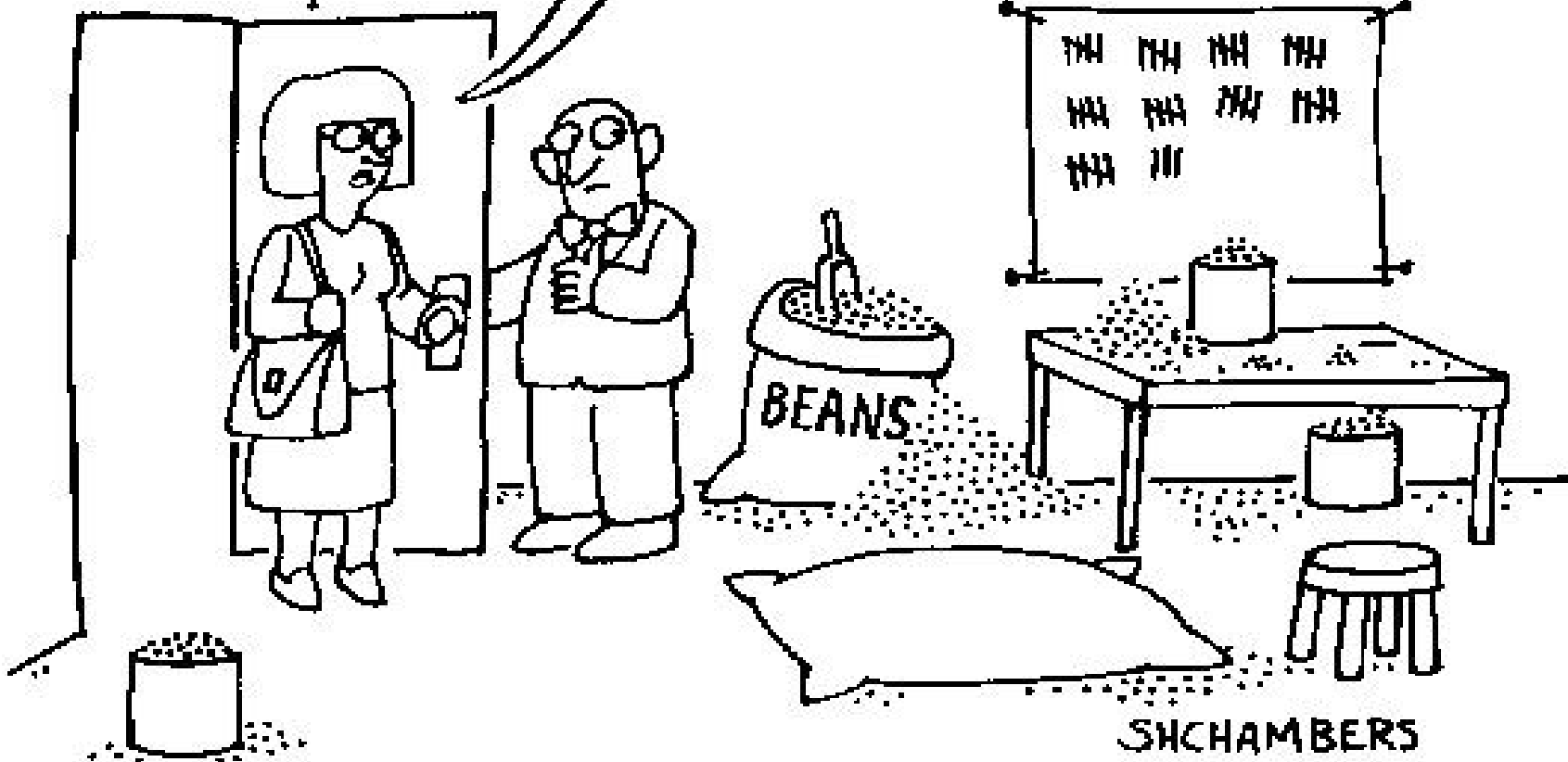


ACCOUNTING 131: FINANCIAL ACCOUNTING



BEAN COUNTING

I THOUGHT YOU
MEANT YOU WERE
AN ACCOUNTANT!



Some say it's English. Or Mandarin. Others contend it's the subtle, culture-spanning clues picked up by reading facial expressions and other physical movements. But most agree that the true **language of business is accounting**. The story of any company, no matter the size, the industry, or the country of origin, is told through its financial records and reports. Income, debt, revenue versus expenses, compensation, and cost of retaining customers can all be found on financial statements.

But if that's true, why are so few executives fluent in the language? Wharton accounting professor Christopher Ittner says the answer has to do in part with timing.

"It might not be important in early stages of your career. You can get by without being able to read a financial statement. But at some point you have to provide financial justification for what you're doing, and you have to make decisions based on numbers that come from other people. If you don't know what you're looking at, and you don't know the right questions to ask, your effectiveness is diminished."

"At some point you move up the hierarchy and you need this information. It's not trendy. Accounting isn't a hot topic. But it's the language of business, and you have to learn it."

BIG BUSINESS



	Revenue	Net Income
Wal-Mart	\$473 billion	\$16 billion
Apple	\$171 billion	\$37 billion
Nike	\$28 billion	\$3 billion

TICKET IN





MUDDIEST POINT



