

Integrating Civic Engagement into Your College Course: Ten Tips to Consider When Developing Your Course and Assessment Plan

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- (1) Work Backward – Start with your desired outcomes.
- (2) Know Your Goals – Broad habits of mind, intellectual capacities, personal qualities.
- (3) Create Measurable Learning Objectives – We Cannot Measure Civic-Mindedness
- (4) Operationalize Your Objectives – Use Active Verbs that Focus on the Learner
- (5) Keep it Simple – Focus on High Priority SMART Learning Objectives
- (6) Map Your Plan – See Chart on Next Page
- (7) Develop a Rubric –Criteria to Assess Level of Performance: novice, apprentice, proficient, distinguished
- (8) Assess Both Outcomes and Process
- (9) Learn from Others
- (10) Close the Feedback Loop

NOTES:

SMART = Specific Measurable, Attainable, Relevant, Targeted

Best Practice: pre- and post-tests; direct and indirect measures; comparison groups; benchmarking;

mixed-methods; authentic assessment; longitudinal

IUPU CMG rubric: beginner, developing, proficient, accomplished

GOAL(S)	OBJECTIVE/OUTCOME(S)	ACTIVITY	WHAT EVIDENCE (DATA, ARTIFACT) WILL YOU COLLECT OF THAT LEARNING?	HOW WILL YOU ASSESS (MEASURE) THAT ARTIFACT/EVIDENCE?	How will you USE the results of this assessment?
					How or Where will you SHARE / disseminate these findings?

NOTES:

Matrix Source: H. Anne Weiss and Kristin E. Norris, The matrix: A planning tool for assessing civic learning or development during college. [PowerPoint slides]. Retrieved from <http://indianacampuscompact.org/assessment-resources/>

HINTS:

Focus on the Desire Outcomes:

Do not focus on the activity (e.g., “My plan is to talk about...), instead focus on the resulting cognitive, affective, or kinesthetic outcomes (e.g., “After this session, students will be able to ...”).

Consider Bloom’s Taxonomy and Use Active Verbs:

- **Knowledge** (Recall and Understanding): Associate, Compare, Contrast, Define, Describe, Differentiate, Distinguish, Label, List, Name, Paraphrase, Provide example, Recognize, Repeat, Restate, Review, Show, State, Summarize, Tell
- **Application**: Calculate, Demonstrate, Draw, Employ, Estimate, Illustrate, Locate, Measure, Operate, Perform, Prescribe, Record, Set up, Sketch, Solve, Trace, Use
- **Problem-Solving** (Analyzing, Synthesizing, Evaluating): Advocate, Analyze, Assess, Challenge, Compose, Conclude, Construct, Create, Critique, Debate, Decide, Defend, Derive, Design, Evaluate, Formulate, Infer, Judge, Organize, Plan, Propose, Rank, Recommend, Select, Suggest

Consider adding Fiske’s human dimension: collaborate, communicate, cooperate, empathize, inspire, interact, lead, mediate, mobilize, motivate, negotiate, nurture, reconcile, resolve, and respect, **and Fiske’s caring dimension:** discover, explore, express, pledge, revitalize, share, and value.