

PARTNERING TO PROVIDE AFFORDABLE ACCESS TO E-TEXTBOOKS

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OUTLINE



Textbook Affordability at ISU (Anne)



Textbook Affordability & Student Success (Mallory)



Milner Library eTextbook Project (Rachel Park)



Faculty & Student Feedback (Rachel Scott)



How to Impact Your Courses (Julie)

TEXTBOOK AFFORDABILITY AT ISU



Textbook Affordability Committee

- Student and Faculty Surveys
- Website



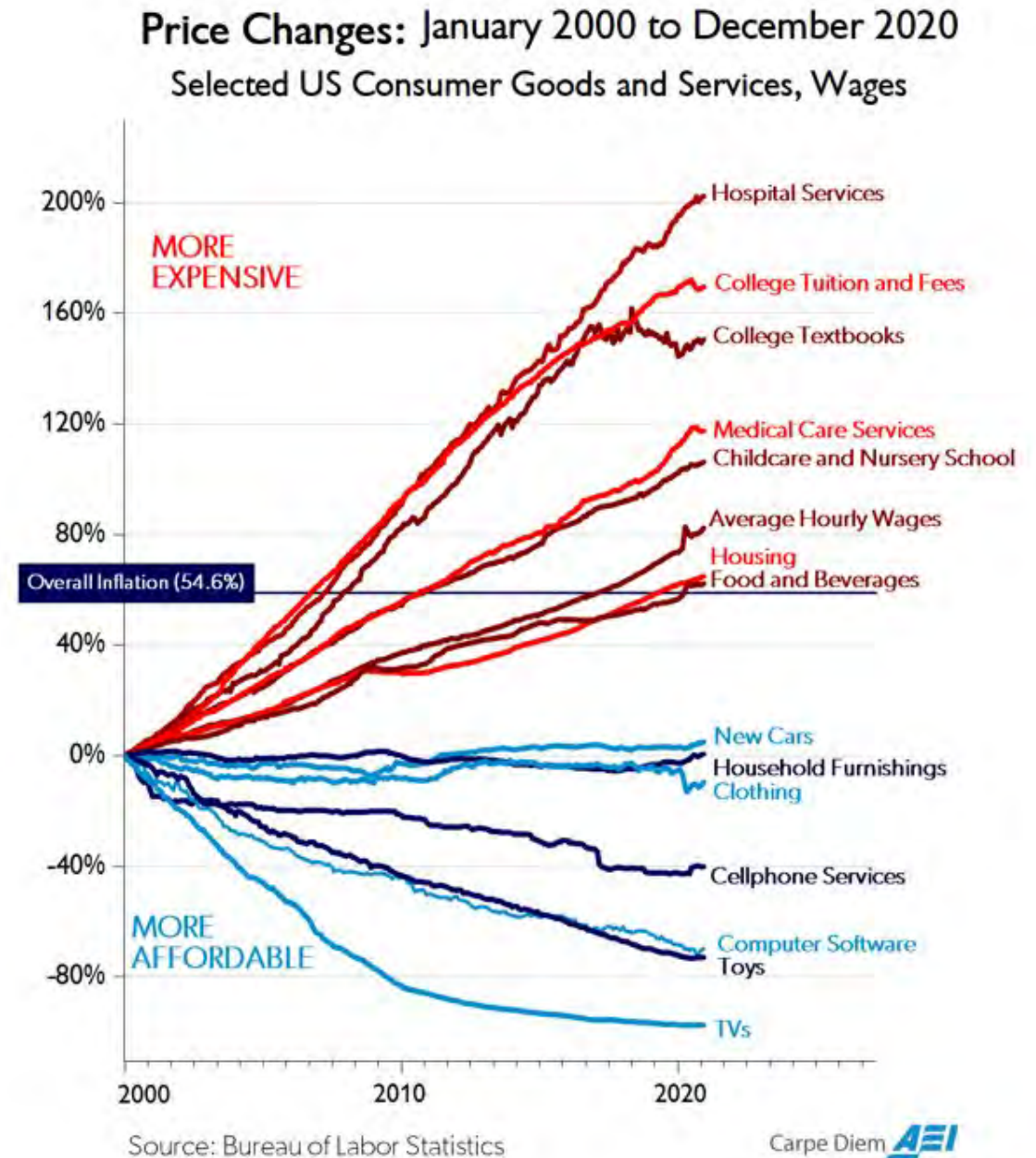
Library Efforts

- This project
- Workshops for faculty
- Involvement with CARLI Open Illinois
- Affordable/Open Educational Resources Working Group

TEXTBOOK AFFORDABILITY & STUDENT SUCCESS

- Textbook costs have increased dramatically in the last 2 decades
- A body of literature about the impact of open educational resources, access to resources, and student success is growing

Source: Perry, M. (2021, January, 17). *Chart of the day... or century?* AEI. <https://www.aei.org/carpe-diem/chart-of-the-day-or-century-5/>

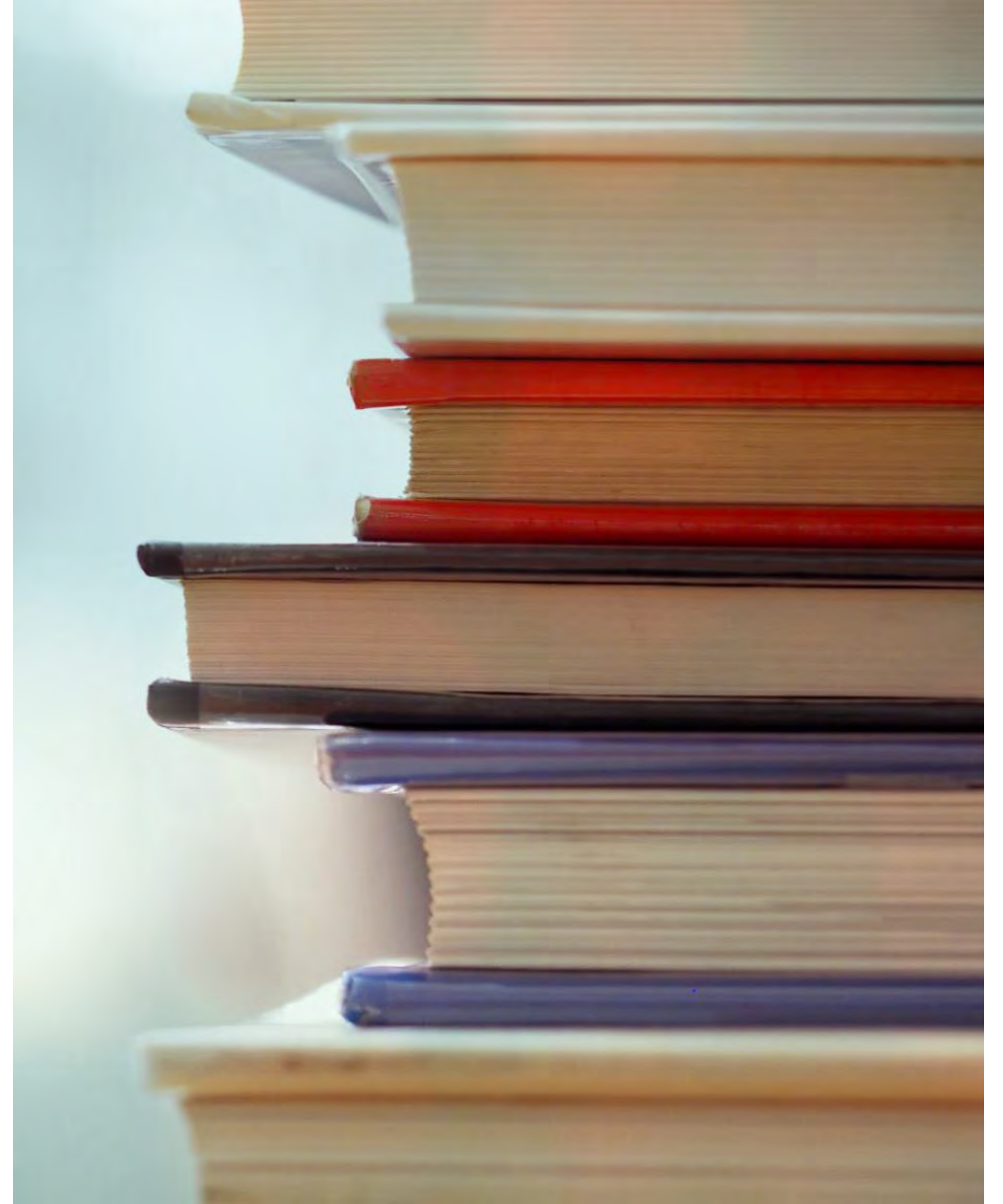


STUDENT SUCCESS & TEXTBOOK ISSUES @ ISU

- Spring 2019, ISU Textbook Affordability Committee Student Survey:
 - **73% of students did not acquire a required textbook** or other course material due to cost
 - **89% of students delayed purchasing a textbook** or other course material due to cost
 - Students use different funding sources to pay for textbooks and other course materials:
 - 32% of students use credit cards
 - 13% use loans
 - 23% use work money
 - 21% use money provided by family
 - **69% purchased a required textbook** or course materials that **they felt the instructor did not use.**
 - Students use a variety of sources to acquire textbooks (**7% use Milner**)

STUDENT SUCCESS @ ISU

- Interim Assistant Vice President for Student Success, Dr. Amelia Noël-Elkins
- Textbooks impact key areas that are important for student success
 - Affordability
 - Removing barriers



MILNER LIBRARY eTEXTBOOK PROJECT

Outline of Process

- Faculty select texts for their courses
- Milner obtains textbook data from registrar in aggregate
- Search for availability of institutional license
- Identify High-Impact Texts and prioritize purchases
 - Size of class enrollment
 - Cost to license institutionally vs. Cost for student
- Titles are purchased and activated
 - Faculty members are notified via email
 - Links placed in ReggieNet
 - Access points in Library Catalog
 - Electronic Books guide - eTextbook list

**MILNER
LIBRARY
ETEXTBOOK
PROJECT**

Pilot Project Spring 2021 - by the numbers

- One Time Funding from Milner, \$10,000
- 52 course sections
- 75 titles provided
 - 66 purchased
 - 9 already owned
- 2,029 students impacted
- As much as \$143,880 saved

BY THE NUMBERS

ACADEMIC YEAR 2021-2022

Fall 2021

- Funding Complications
 - \$20,000 Academic Enhancement Funds for FY2022
 - \$10,000 spent
 - Milner Librarians spent from their funds, \$2,200
- 207 Course sections
- 243 Titles provided
 - 127 purchased
 - 7 OER titles
 - 109 already owned


Spring 2022

- Funded through AEF
- Approx. \$10,000 spent
- Milner Librarians spent funds
- 207 course sections
- 259 titles provided
 - 127 purchased/upgraded
 - 5 OER titles
 - 127 Already owned

MILNER LIBRARY eTEXTBOOK PROJECT

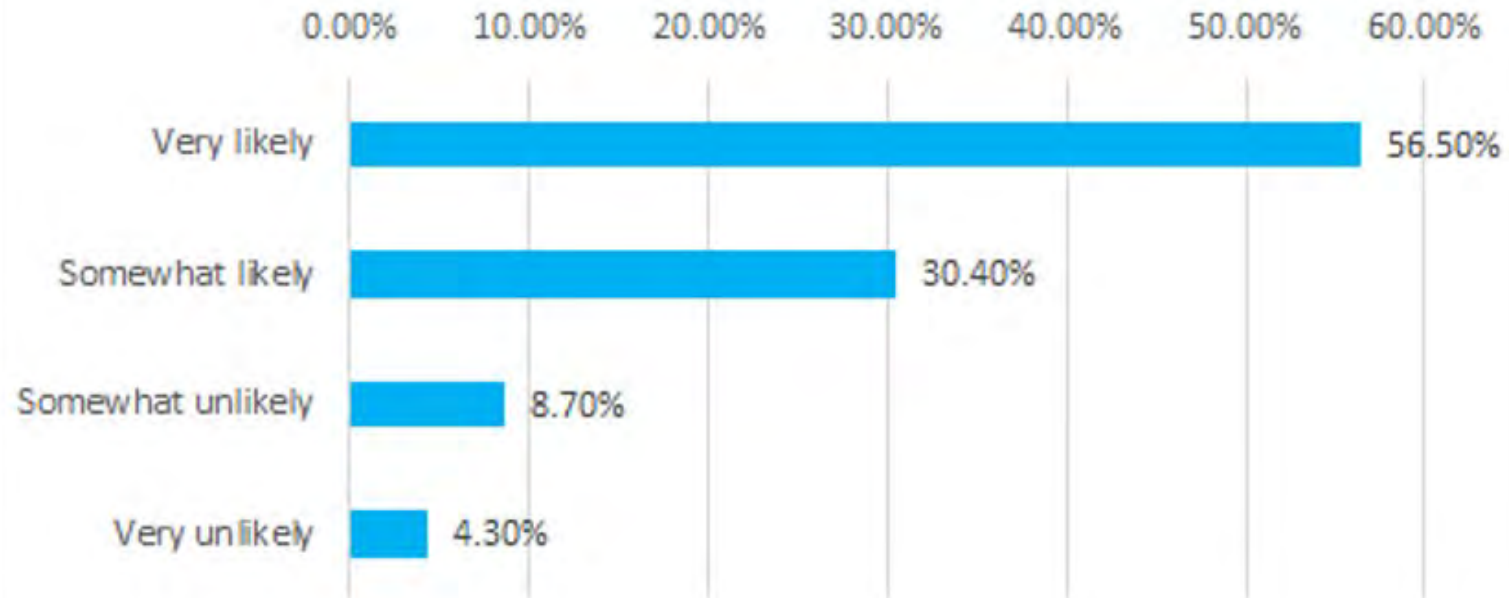
Limitations

- Many textbooks do not have workable institutional licensing options
 - McGraw Hill
 - Pearson
 - Cengage
 - Macmillan
- Timeline-some classes have last minute changes
- Problems with notifying students—some already bought the book
- Securing ongoing stable funding for project



**FACULTY &
STUDENT
FEEDBACK**

How likely are you to seek out an online textbook like the one used in this course for future courses?



FACULTY SURVEY

FACULTY SURVEY

Most important considerations: text quality and relevance, then cost

- COVID a major consideration
- Textbook affordability workarounds reveal the extent to which faculty see this as an equity issue:
 - ✓ Assign inferior texts
 - ✓ Compare editions
 - ✓ Limit number of textbooks
 - ✓ Create alternative assignments
 - ✓ Photocopy / scan / share texts

FACULTY FOCUS GROUPS



1. How do faculty balance affordability, accessibility, copyright compliance, quality, and other factors when they select and assign texts?



2. What were the benefits and challenges of using library-provided ebook(s) in undergraduate classes?



3. How did having access to these ebooks impact students' experience and/or success?



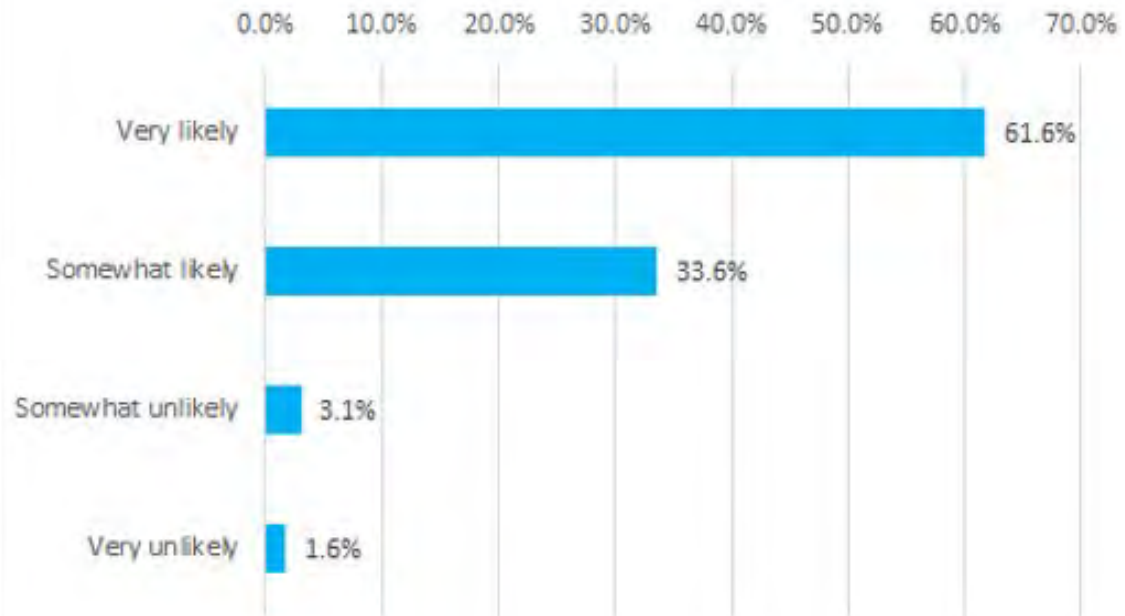
4. Who on campus should be involved in advancing textbook affordability and, specifically, what role might the library play?



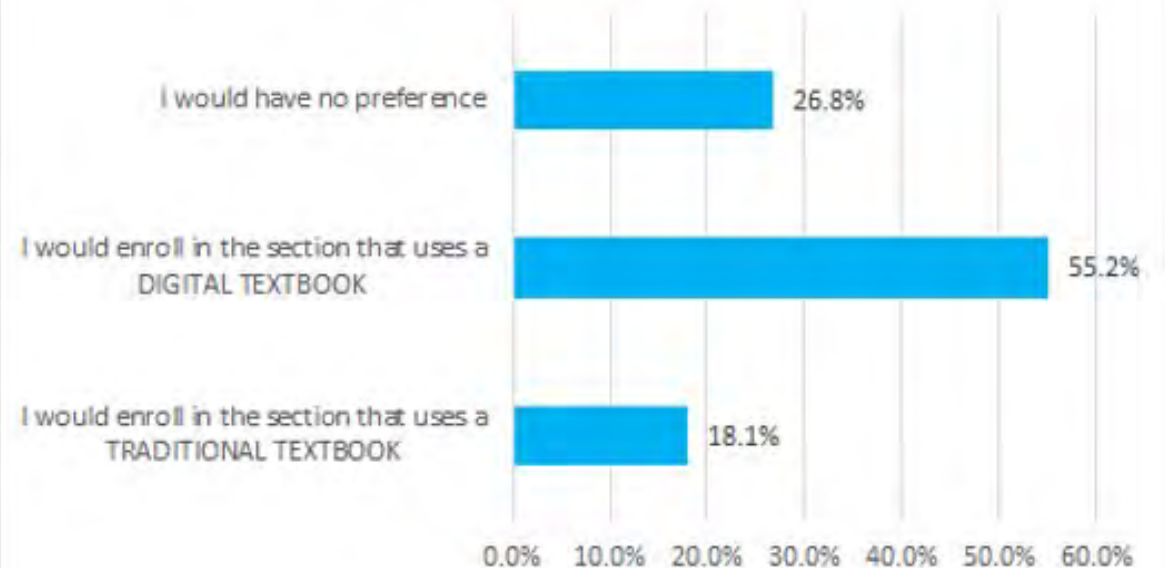
STUDENT FOCUS GROUPS

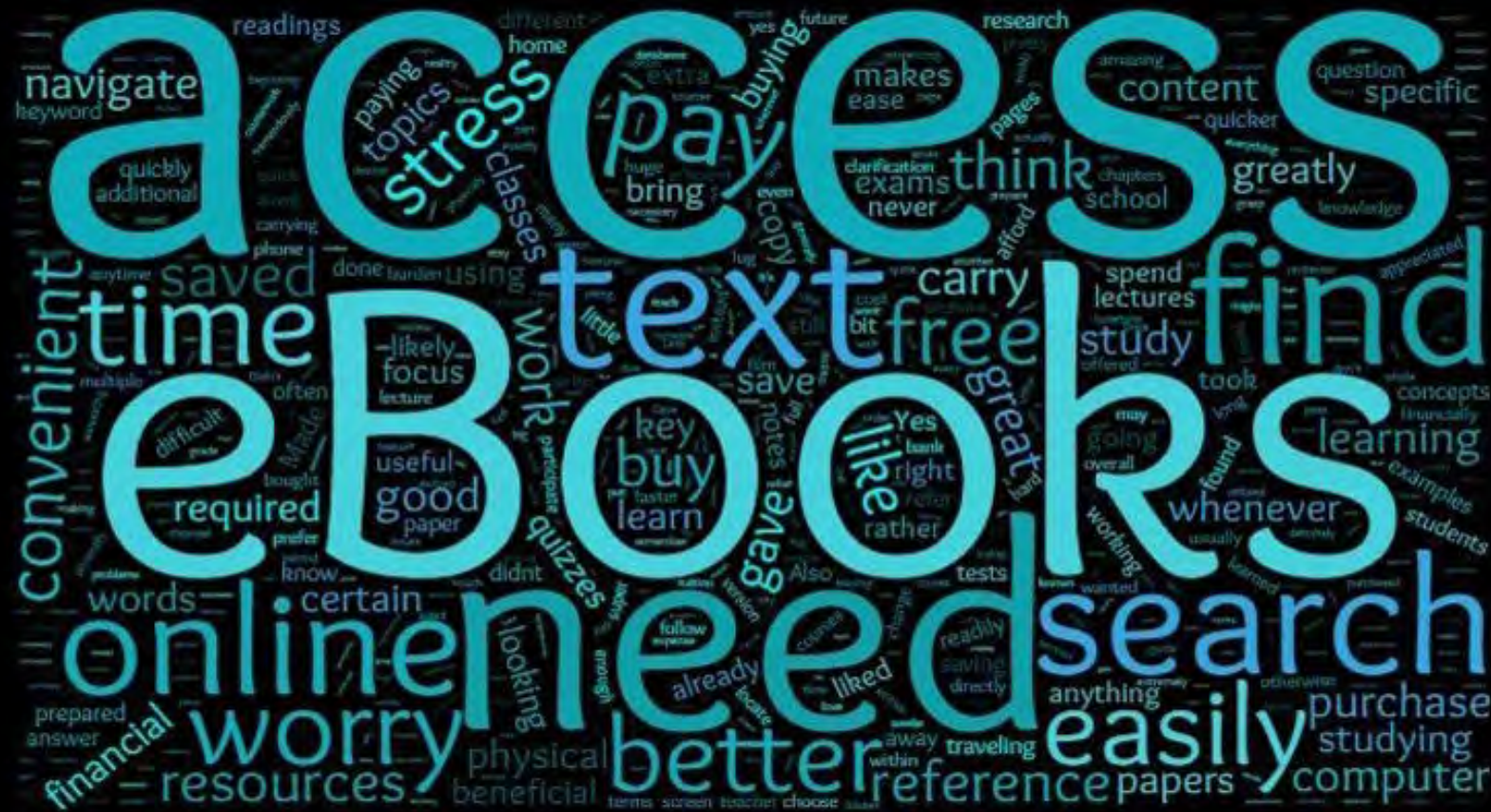
STUDENT SURVEYS

How likely are you to register for a future course that uses a library-provided online textbook like the one used in this course?



Imagine a future course you are required to take. If two different sections of this course are offered by the same instructor during equally desirable time slots, but one section uses digital textbooks and the other uses traditional published textbooks, which would you prefer?







HOW TO IMPACT YOUR COURSES

- Connect with your Subject Librarian
- Milner/CTLT Affordable Resources Workshop
- Download & Share our Whitepaper



THE LIBRARY CAN HELP

CONSIDER A FRIENDLIER PUBLISHER

- University Presses like Cambridge, Yale, Oxford, etc.
- Association Presses like NCTM or NSTA
- A few of the big names, including:
 - Grove * Perseus
 - Hackett * Sage
 - Penguin * Springer
 - Routledge * Wiley



**CONSIDER
OPEN
EDUCATIONAL
RESOURCES
(OERS)**



CONTACT THE
TEXTBOOK
AFFORDABILITY
COMMITTEE



QUESTIONS?

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